



January 23, 2020

Greater Victoria Labour Relations Association (GVLRA) Hires New Executive Director

GVLRA Board Chair Mayor Kevin Murdoch announced today the hiring of Ms. Julie Bradley as the Association's new Executive Director and lead negotiator. Ms. Bradley, and support staff, will provide negotiation services and general labour relations services for 14 municipal and municipally-funded organizations within the CRD area covering 18 collective agreements.

Ms. Bradley brings many years of labour relations and negotiation experience to the members of the GVLRA. Ms. Bradley has worked throughout BC and Alberta in senior level human resources and labour relations roles for both public and private sector organizations, most recently with the Comox Valley Regional District. Ms. Bradley is a Certified Professional in Human Resources, has additional certification in conflict resolution and conflict management, and has a Masters in Law from the London School of Economics.

"We are excited to have Ms. Bradley joining us," said Board Chair Murdoch. "She brings the expertise, experience, and aptitude needed to this critical role, which helps ensure coordinated bargaining, cost sharing, and labour relations best practices across the region. The GVLRA and our members will be well supported both during and between bargaining."

"I am excited at the opportunity to help the GVLRA realize its full potential in the coming years," said Ms. Bradley. "Building on over 40 years of service, I believe the Association has the ability to continue to innovate and add significant value to both labour practices and labour costs across the region. I'm looking forward to working with the Board, member administrators and HR professionals, and Union leadership to meet our shared challenges."

Ms. Julie Bradley begins her work with the GVLRA in March. She will be replacing Ms. Paddy Bradley (no relation) who will be retiring after nearly four years in the Executive Director Role. An overlap period will be in place to ensure a smooth transition.

The Greater Victoria Labour Relations Association (GVLRA) is an accredited employer bargaining agent under the BC Labour Relations Code and provides a broad range of labour relations services to its members. These services include bargaining on behalf of taxpayer-funded agencies, contract interpretation, and centralized labour relations expertise for consistency in labour practices across the region.

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